



**FRIENDS**  
of Hudson River Park **PRESS RELEASE**

**For Immediate Release**

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**FREE PET PARADE & FALL FESTIVAL AT HUDSON RIVER PARK'S PIER 84 ON SUNDAY, OCT. 4TH**

(Oct. 10, 2009 – New York) The free annual Pier 84 Pet Parade and Fall Festival will be held on Sunday, October 4<sup>th</sup> in Hudson River Park on West 44<sup>th</sup> Street from 3-7pm.

Pet-owners, families, and journalists are welcome to come and participate in this unique event in Hudson River Park. Distinctive visuals of children, pets, and parents will be available for photographers and news crews.

**PET PARADE**

Prizes will be awarded to most obedient, best dressed, most exotic, best trick, best pet/owner look-alike, and best in show. The Spoiled Brats pet store ( [www.spoiledbratsnyc.com](http://www.spoiledbratsnyc.com) ) is providing prizes and goodie bags for all entrants. To pre-register your pet today, email [petparade@fohrp.org](mailto:petparade@fohrp.org). On-site registration begins at 3pm, the Parade and contest starts at 4pm.

**FREE FALL FESTIVAL ACTIVITIES**

- Arts & Crafts
- Fishing
- Face Painting
- Astronomy Lessons

**LIVE MUSIC**

- Jazz from Piers Lawrence Quartet (3pm)
- Bluegrass from NYC Slickers (6pm)

The Pet Parade and Fall Festival are both sponsored by the Friends of Hudson River Park ([www.fohrp.org](http://www.fohrp.org)), and the W44th Street Better Block Association/Friends of Pier 84 ([www.west44nyc.com](http://www.west44nyc.com)).

Friends of Hudson River Park is dedicated to protecting, completing, and sustaining the entire Hudson River Park through advocacy, coalition building, and fundraising. Founded in 1999, we represent thousands of individual and organizational members committed to securing the \$200 million needed to complete this world-class park, and supporting its ongoing operations and development. When finished, this five-mile Park will extend uninterrupted along Manhattan's West Side Waterfront from 59th Street to the Battery.

[www.fohrp.org](http://www.fohrp.org)